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PRESS RELEASE

FOR IMMEDIATE RELEASE:

ConmarSystems Expands Their Solution Offerings to Nationwide Clients with DeepTarget Partnership

Georgia based VAR offers DeepTarget OLB and entire suite of products to over 1200 financial institution clients

Huntsville, AL, May 7, 2009 – DeepTarget Inc. (www.deeptarget.com), today announced that ConmarSystems (www.conmarsystems.com) has signed up to be value-added reseller who will be actively promoting and reselling the DeepTarget product suite to their Financial Services customers nationwide.

“We are seeing a definite trend in the industry, and a related shift of marketing dollars away from traditional media and towards digital marketing solutions. The DeepTarget suite offers unique value propositions, but we feel that a high-quality partner network is imperative for rapidly penetrating the market and extending the scope of these solutions.” said Preetha Pulusani, CEO of DeepTarget Inc. “To this end, we are very excited about ConMarSystems joining our partner network. Their coverage across Financial Institutions nationwide is extensive, and we look forward to working closely with them to deliver DeepTarget's e-Marketing suite of products to their clients.”

In 1978, ConmarSystems was formed as a business forms distributorship for the purpose of providing printed form solutions to credit unions. Today they are recognized as a national provider of streamlined, compliant lending forms with products and services that are uniquely tailored to the needs of credit unions. The following describes the Company philosophy – “Our philosophy is built around being a dependable and cost efficient resource for those we serve. We are committed to being a leader within our industry. We are innovative in what we do. We endeavor to anticipate and understand technology changes that impact our clients so that we are a resource to help them”. According to Mark Staley, President of ConmarSystems, “DeepTarget offers an innovative set of online and email solutions whose benefits our clients can easily appreciate. In addition, I feel that the timing is right for our clients to take advantage of marketing through newer more measurable delivery channels, using them to generate



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additional revenue and for customer retention initiatives. We are already delivering one-to-one direct mail and DeepTarget e-marketing products are a natural extension for our customers".

ConmarSystems is based in Atlanta, GA and currently has over 1200 Financial Institution clients.

About DeepTarget Inc.

DeepTarget Inc. is an insight driven digital marketing company whose software is rapidly redefining targeted marketing. Through the use of DeepTarget marketing technology for online and other digital media, DeepTarget is able to provide comprehensive messaging solutions for businesses of varying sizes and in diverse industries. With anticipated significant growth in the online advertising and digital media industries, DeepTarget is uniquely positioned for sustained success. For more information, visit www.DeepTarget.com

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