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PRESS RELEASE

FOR IMMEDIATE RELEASE:

The Eversole Group adds DeepTarget e-Marketing Solutions to its Marketing Portfolio

Specialist in Financial Marketing and Advertising becomes a DeepTarget Partner

Huntsville, AL, May 20, 2009 – DeepTarget Inc. (www.deeptarget.com) today announced that Mississippi based The Eversole Group (www.theeversolegroup.com), specializing in marketing services for community banks has signed up as a referral partner for DeepTarget's e-Marketing product suite.

"We are pleased to see The Eversole Group as a referral partner of DeepTarget. With their long history in marketing to financial institutions, especially community banks, this agreement with The Eversole Group validates their confidence in the benefits of our e-Marketing technology for their clients." said Preetha Pulusani, CEO of DeepTarget Inc. "The realization of our long term vision rests on the conviction and support demonstrated by partners such as The Eversole Group".

The Eversole Group, LLC is an established company of over 20 years with a reputation for delivering high-quality marketing services at an affordable cost to community banks in many southeastern states. Their custom-designed advertising and marketing is presented in a unique cost structure based on the generally recurring needs of a bank. A fixed monthly fee – unlike a typical retainer - is the total cost of their services for participating in their Community Bank Marketing & Advertising program. The Eversole Group has 102 clients in Financial Services across 19 states.

The DeepTarget product suite offers their clients strategic marketing solutions to help them implement innovative online solutions that provide unique but serious benefits. "We chose to partner with DeepTarget Inc. and promote Deep Target products to our community bank clients once we recognized its value. Specifically the ability for them to take advantage of this technology to cross sell relevant banking products and services to a growing number of their online banking customers. This partnership seeks to put our clients first, in terms of providing them the right products and services to fit their evolving needs," said Craig Eversole, President of The



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Eversole Group. "We believe that both DeepTarget OLB and DeepTarget Email are high-value products for our clients."

About DeepTarget Inc.

DeepTarget Inc. is an insight driven digital marketing company whose software is rapidly redefining targeted marketing. Through the use of DeepTarget marketing technology for online and other digital media, DeepTarget is able to provide comprehensive messaging solutions for businesses of varying sizes and in diverse industries. With anticipated significant growth in the online advertising and digital media industries, DeepTarget is uniquely positioned for sustained success. For more information, visit www.DeepTarget.com

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