



FOR FURTHER INFORMATION:

Jennifer Peel

(256) 217-4431

[jennifer.peel@deeptarget.com](mailto:jennifer.peel@deeptarget.com)

# PRESS RELEASE

FOR IMMEDIATE RELEASE:

## **Print Resources Inc. incorporates DeepTarget e-Marketing Solutions in Strategic Marketing Offerings**

*Print Resources Inc. actively promotes DeepTarget OLB to credit union clients*

**Huntsville, AL, May 13, 2009** – DeepTarget Inc. ([www.deeptarget.com](http://www.deeptarget.com)) today announced that Birmingham based Print Resources Inc. ([www.printresourcesinc.com](http://www.printresourcesinc.com)) is making DeepTarget's e-Marketing product suite an integral part of their strategic marketing solutions to Alabama Credit Union League members and other clients.

"Print Resources Inc has been working with DeepTarget software for some time now. They continue to gain confidence regarding the benefits of the software including affordability, ease of implementation and high ROI and I am excited to see their active promotion of these innovative solutions to their client base." said Preetha Pulusani, CEO of DeepTarget Inc. "Our vision for the long term rests on the enduring growth and success of partners such as Print Resources".

An established company of over 20 years, Print Resources, Inc based in Birmingham, Alabama serves a rich client base in Financial Services. They offer a full range of print solutions and services, but also serve clients in other areas of marketing. Print Resources Inc is the strategic partner and exclusive marketing services provider for the Alabama Credit Union League which currently represents 176 credit unions in the state. The DeepTarget product suite offers their clients strategic marketing solutions to help achieve extremely high ROI. "Print Resources, Inc chose to partner with DeepTarget Inc. and further promote Deep Target OLB as we recognized the considerable potential in its ability to satisfy the emerging, but rapidly growing world of online and E-marketing. This partnership fits nicely with Print Resources' current efforts in developing marketing channels for clients and has allowed us to expand the type solutions we can offer" said Rocky Stewart, President of Print Resources Inc. "We look forward to being a part of Deep Target OLB's future developments into electronic marketing, seeing it reach its full potential while working alongside clients as they realize increased revenue through further expanding their reach."



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**About DeepTarget Inc.**

DeepTarget Inc. is an insight driven digital marketing company whose software is rapidly redefining targeted marketing. Through the use of DeepTarget marketing technology for online and other digital media, DeepTarget is able to provide comprehensive messaging solutions for businesses of varying sizes and in diverse industries. With anticipated significant growth in the online advertising and digital media industries, DeepTarget is uniquely positioned for sustained success. For more information, visit [www.DeepTarget.com](http://www.DeepTarget.com)

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